

***RhodiGandha* Vertical Push Compensation Plan**

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The *RhodiGandha* Compensation Plan introduces an exciting, trend setting method of compensating Independent Marketing Consultants (IMC's). It is surprisingly simple, financially rewarding, and gives everyone involved an equal opportunity for success. The Plan combines the best of retail sales methods and traditional wholesale distribution with an aggressive and duplicable method for geometrically growing your business. The *RhodiGandha* sponsoring formula will make building your business fun and profitable!

Our Goals are Simple - but the Rewards are Great!

1. Create a way for a beginning Independent Marketing Consultant to make **IMMEDIATE** income.
2. Build a **LONG-TERM** benefit for Network Marketing Professionals.
3. Sustain customer retention with top quality products, fair prices, and excellent service, to assure Consultant and Customer support.
4. Sustain Independent Marketing Consultant retention, activity and enthusiasm with continued training and education opportunities, marketing support, and attainable commissions, bonuses, and incentive awards.

The following overview will help you to understand the basics of our Plan.

Every Independent Marketing Consultant with *RhodiGandha* has the opportunity to purchase products and services at wholesale and earn income by re-selling them at retail or consuming them personally. Beyond this base retail commission, our compensation program can be extremely rewarding. Here are the many ways you can build your income under the *RhodiGandha* Plan.

1. Minimum Base Commission

Products purchased directly from *RhodiGandha* at retail by your customers (other than preferred customers) generate a retail commission of \$8 per bottle (20%). This is your Minimum Base Commission. When your customers place orders through your personal *RhodiGandha* website, your 20% Base Commission will be paid to you (on a monthly basis) within 10 days of the end of the month in which the order was submitted and full payment made.

DOWNLINE BONUSES AND COMMISSIONS (now it gets exciting!)

LOOK AT THIS!! NO GAMES!! JUST THE REAL DEAL!!
100% Bonus Volume (BV) on every bottle of
RhodiGandha.

Unlike so many MLM plans, the *RhodiGandha* plan pays on your actual Consultant cost of each bottle of RhodiGandha sold. That means that the price you pay counts for 100% of the Bonus Value in the plan.

2. Vertical Push Unilevel Bonuses

When you begin sponsoring other people into the *RhodiGandha* Business Opportunity, you will begin building your own Sales Organization, or "Downline." The *RhodiGandha* Compensation Plan provides Unilevel Bonuses based upon the Bonus Volume of five (5) qualified levels of Independent Marketing Consultants and beyond in your downline Organization. As you achieve certain qualifications, you become eligible to advance in "rank," and correspondingly, the numbers of levels in your downline Organization on which you can receive bonuses are "pushed down vertically" also. (See Table)

For example, once you enroll one new Consultant, you become a Team Leader and begin receiving a bonus on your new Consultant's sales equal to 5% of his/her Bonus Volume. And, when he/she enrolls a new IMC, you'll receive 5% on his/her new Consultant's Bonus Volume as well. As you enroll more Consultants, your bonuses are paid on increasing or "deeper" levels of Consultants. (See Table)

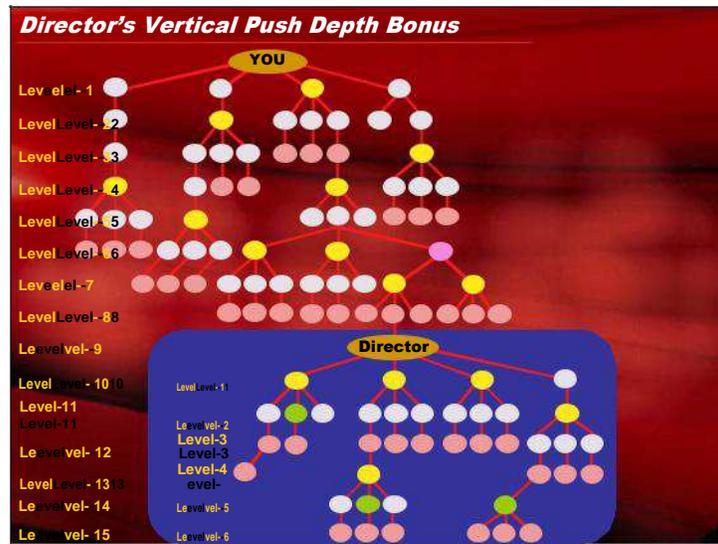
Important Definitions: (1) In order to qualify for unilevel and generational commissions and bonuses, you must be an "**Active Consultant**" – meaning that you personally purchase at least one case of RhodiGandha or alternately have personal retail customers who have combined orders of at least six bottles purchased directly from *RhodiGandha*. (2) **Bonus Volume (BV):** The dollar value assigned to a product for purposes of calculating bonuses and meeting certain qualifications. Unless otherwise specifically noted, *RhodiGandha's* BV is 100% of actual IMC product costs. (3) **Leg:** A Consultant on your first level and all of his sales organization/downline. (A leg may consist of only *one* Consultant, so long as he is placed on your first level.) (4) **Qualified Leg:** A leg that achieves at least \$500 in Bonus Volume (during the calendar month), somewhere in the depth of the Leg.

		Consultant	Team Leader	Senior Team Leader	Director	RELATIONSHIP BONUSSES	
5 LEVELS + ∞		Initial Qualification Requirements *					
		Personally Active plus One Level-1 Active Independent Marketing Consultant	Personally Active plus 3 Qualified Legs	Personally Active plus At least 4 Qualified Legs that include at least 1 Qualified Team Leader Leg	Personally Active plus At least 5 Qualified Legs that include at least 1 Qualified Team Leader Leg and at least 1 Qualified Sr. Team Leader Leg and \$5,000 TGBV for 2 consecutive months		
		Monthly Maintenance Requirements					
		One Level-1 Active Independent Marketing Consultant	3 Qualified Legs or \$1500 in Total Group Bonus Volume* ("TGBV")	4 Qualified Legs that include at least 1 Qualified Team Leader Leg or \$2,500 in TGBV* 40% Rule **	Director Qualified Structure (as above) or \$5,000 TGBV* 40% Rule **		
Level-1		5% BV	5% BV	5% BV	5% BV	Sponsor earns 10% Relationship Bonus on the Bonus Volume of All Personally-Enrolled IMC's ! Beginning with Second order.	
Level-2		5% BV	5% BV	5% BV	5% BV		
Level-3		→	5% BV	5% BV	5% BV		
Level-4		→	→	5% BV	5% BV		
Level-5 Director Vertical Push Depth Bonus		→	→	→	4% BV		
					↓ ↓		
<p>*Total Group Bonus Volume (TGBV) is all Bonus Volume created downline in the IMC's team, to unlimited depth.</p> <p>**As it pertains to Sr. Team Leader or higher titled IMC's, no more than 40% of TGBV may be applied from any one Leg for the purpose of meeting the TGBV requirements under this Compensation Plan.</p> <p>Compression: Bonuses are earned by and paid to IMC's who are Bonus Qualified. When an Independent Marketing Consultant fails to meet the minimum maintenance requirements for earning bonuses at her/his titled position, the Company's computer searches downline until it finds an Active Distributor who is Qualified for that rank or higher, no matter how far downline it has to search. The volume then "compresses" past all non-Active Distributors in the Downline until it has satisfied its payout requirements with qualified IMC levels or Generations. The term "Compression" is used to describe the temporary condition that occurs when someone fails to meet the maintenance requirements for a particular pay period and the term.</p> <p>Paid As Rule: Independent Marketing Consultants who have earned the various title designations according to their mentoring and sales performance will retain those titles indefinitely even if they do not meet the specified bonus qualifications in a pay period. However, they will be PAID AS the rank at which they meet bonus qualifications for the pay period.</p>							

3. Director's Vertical Push Leadership Depth Bonus:

No plan has the potential to pay you deeper than the RhodiGandha plan

Upon achieving the level of Director, you will be eligible for a "Leadership Depth" bonus of 4%, which is unblockable on your 5th Level. This bonus is paid on *all* legs and is interrupted only by another downline Director on any specific leg. Upon creating a Director in a specified leg, you will continue to receive your 4% Vertical Push Depth Bonus down to that Director's 5th level where that Director now qualifies to receive a Vertical Push.



4. Sponsor First Order Bonus

RhodiGandha understands the time and effort necessary to create a new customer and/or Independent Marketing Consultant and wants to reward you for your initial effort to create your **LIFETIME CUSTOMER** base. When you have opted for the company autoship program for a minimum of one case of *RhodiGandha* each month, you will qualify for a "first order" bonus on the initial order made by any new personally sponsored Preferred Customer or IMC no matter where you place them in the sponsor genealogy tree.

To receive a **20% First Order Bonus** on any order placed by a personally sponsored Preferred Customer or IMC:

- a) **Qualification Requirements:** In order for you to earn *Sponsor First Order Bonus* you must meet the following requirements:
 - i) You must have completed an Independent Marketing Consultant Application and Agreement, and have purchased an IMC Welcome Kit; and be in good standing with *RhodiGandha*, and;
 - ii) Be an Active IMC – (have personally purchased at least one case of *RhodiGandha* within the previous 30 days.) and;

- iii) Have a current personal minimum autoship of one (1) case of *RhodiGandha* per month setup.

5. Sponsor Relationship Level Bonus.

Beginning with the second order and all subsequent orders made by your personally sponsored PC or IMC, you as their original Sponsor will begin earning an ongoing 10% Sponsor Relationship bonus as well as the appropriate level bonus according to the sponsor genealogy tree.

This is a very exciting aspect of the *RhodiGandha* Plan. *RhodiGandha* pays an unprecedented 10% BV Sponsor Relationship Bonus to the Consultant who *sponsors* a new IMC or PC – the Sponsor Bonus is paid on the personal orders of the enrollee (beginning with their second order) for as long as he/she remains an Active *RhodiGandha* Consultant! All an IMC needs to do to earn the Sponsor Relationship Level Bonus, is:

- 1) Personally purchase at least two cases of *RhodiGandha* in the commissionable month (they do not have to be on autoship) AND ALSO have an autoship setup for at least one case of *RhodiGandha*.
- 2) Have a personal order of 1 case of *RhodiGandha* in the commissionable month AND ALSO have an autoship order setup with at least one case of *RhodiGandha* AND enroll at least one NEW Preferred Customer in the commissionable month that purchases one case of *RhodiGandha* AND has an autoship or setup with at least one case of *RhodiGandha*.

When you enroll a new Independent Marketing Consultant, you may place him/her directly under yourself or under one of your downline IMC's. As a Qualified Sponsor, you will receive a special Relationship Bonus on anyone's Personal Bonus Volume who you personally sponsored as long as you are considered Qualified for this bonus. You will receive your Relationship Bonus on your sponsored IMC's and PC's Personal Bonus Volume *no matter where* he/she is placed in your downline genealogy. You have the right to place as many personally-sponsored IMC's or Preferred Customers elsewhere in your organization as you wish, or to leave them directly under yourself on your Level 1. Either way, you will receive your Sponsor Relationship Bonus for as long as they remain a *RhodiGandha* IMC or Preferred Customer.

Example One: You enroll Jane, who lives down the street from you. Your business is thriving, and you don't feel you have enough time to train and manage Jane properly to assure her success. You assign her to Allison, a member of your downline team who you feel is outstanding at training and managing others. Moreover, Jane is doing a great job, but is just beginning to build her own downline team, and you'd like to reward her by placing a new IMC in her downline. Allison is thrilled – she appreciates your confidence in her and will work even harder now. And you'll continue to receive your 10% Sponsor Relationship Bonus on Jane's Personal Bonus Volume as long as Jane remains an IMC! All three of you win!

Example Two: You sponsor Jane who lives in another part of the country. You assign Jane for placement to Allison who lives in the same city as Jane, and you feel Allison will be better able to train and support Jane. The *RhodiGandha* Plan rewards *both* you and Allison with bonuses

on Jane's sales! And since Jane has someone nearby to help support her, she'll be more likely to succeed.

In both of these cases, you are Jane's "Sponsor," and Allison becomes Jane's "Placement." See Glossary of Terms for complete definitions.

6. Executive Phase Generation Bonuses – Wow!

When you become an Executive Director under the Plan, you begin to qualify for "generation bonuses."

- As an Executive Director, you qualify for the "YOU" generation bonus -- a 4% bonus on your own personal group sales bonus volume.
- When a Director in your downline becomes an Executive Director, that Executive Director becomes your 1st Generation and you will begin receiving 4% generation bonus on that Executive Director's personal group bonus volume.
- When your 1st Generation Executive Director has someone in her group who becomes a 1st Generation, her organization becomes your 2nd Generation, etc.
- Generation bonuses are paid to unlimited depth in each generation until another Executive Director or higher rank is found. This continues down to the maximum number of generations. (*See Table*)

Special Note: As it pertains to Executive Directors, the term "**Personal Group**" consists of an Executive Director at the top of an Organization and every Independent Marketing Consultant Downline of her in that Organization, through each and every Leg, until reaching an Independent Marketing Consultant with the rank of Executive Director or higher within any Leg. The sum of all Independent Marketing Consultants within these Legs, and the Executive Director at the top, makes up the Personal Group of that Executive Director.

Prosperity Bonus:

REGIONAL AND NATIONAL MARKETING DIRECTOR PROSPERITY BONUS: The Prosperity Bonus is an infinity style bonus shared by Regional and National Marketing Directors, and is paid in addition to Generation Bonuses and Matching Bonuses. Qualified Regional Marketing Directors will receive a 2% Prosperity Bonus on all their own "YOU" generation volume along with the generations of Executive Directors and Senior Executive Directors in their downline through unlimited depth down to the first Regional Marketing Director.

A qualified National Marketing Director will receive 3% on their own National Marketing Director "You" generation volume as well as that of all Executives and Senior Executives generations through unlimited depth down to the first Regional Marketing Director in any leg where a differential bonus of 1% is paid on that leg down to the first National Marketing Director.

		Executive Director	Senior Executive Director	Regional Marketing Director	National Marketing Director		
4 G E N E R A T I O N S ↓	TO QUALIFY					S P O N S O R C H E C K M A T C H B O N U S ↓	
	Director Qualified + 1 Active Director Leg + \$20,000 TGBV in any one month.	Director Qualified + 2 Active Executive Director Legs + \$50,000 TGBV for 2 out of 3 consecutive months.	Director Qualified + 4 Active Executive Director Legs + \$75,000 TGBV for 2 out of 3 consecutive months.	Director Qualified + 6 Active Executive Director Legs + \$150,000 TGBV for 3 consecutive months.			
	TO MAINTAIN EACH MONTH						
	Director Qualified + 1 Active Director Leg + \$15,000 TGBV per month. 40% Rule Applies	Director Qualified + 1 Active Executive Director Leg + \$35,000 TGBV per month. 40% Rule Applies	Director Qualified + 2 Active Executive Director Legs + \$45,000 TGBV per month. 40% Rule Applies	Director Qualified + 4 Active Executive Director Legs + \$100,000 TGBV per month. 40% Rule Applies			
The "YOU" Generation*	4%	4%	4%	4%	All Qualified Executive Director ranks earn a 20% Sponsor Check-Match Bonus on personally enrolled Consultants.		
Generation 1	4%	4%	4%	4%			
Generation 2			3%	3%			
Generation 3				2%			
		Prosperity Bonus					
				2% GBV**	3% GBV*** plus 1% Regional Differential		
<p><i>*The Executive Director "YOU" Generation: Executive Directors or higher will receive a 4% "YOU" generation bonus on all their E.D. group volume down to the first Executive Director or higher rank person in any leg.</i></p> <p><i>**The Regional Marketing Director Group Bonus: Regional Marketing Directors receive a 2% Bonus on the entire Regional group down to the first Regional Marketing Director in any leg.</i></p> <p><i>*** The National Executive Director Group Bonus: National Executives receive a 3% Bonus on the entire National group down to the first Regional Marketing Director in any leg where they receive a Differential Bonus of 1% down to the first National Director.</i></p> <p><i>"Month" always refers to a calendar month.</i></p>							

7. Sponsor Check-Match Bonus

The *Sponsor Check Match Bonus* is one of the most exciting components of the *RhodiGandha* Compensation Plan. As mentioned previously, the computer system tracks two different types of relationships: that of the "Sponsor" and that of the "Placement." When you reach the position of Executive Director, you will be eligible for a Sponsor Check-Match Bonus equal to **20%** of the total monthly bonus check earned by every IMC that you have personally enrolled ("sponsored") regardless of rank*. As long as you personally achieve and maintain the position of *Executive Director*, you will qualify for a Matching Bonus on the check earned by every Independent Marketing Consultant that you have personally enrolled*.

*** Note:**

"Compression" and "Roll up" are not applicable to Sponsor Check Match Bonus. Sponsor Check Match includes "matches" on:

Unilevel Bonus, Vertical Push Bonus, Generational Bonus and Prosperity Bonus. Sponsor Check Match does not include "matches" on premium bonuses paid to you downline IMCs:

Retail Profit, First Order Bonus, Sponsor Relationship Bonus, or Check Match Bonus.

8. Executive Bonus Pools – Share in the Company's Total Bonus Volume!!!

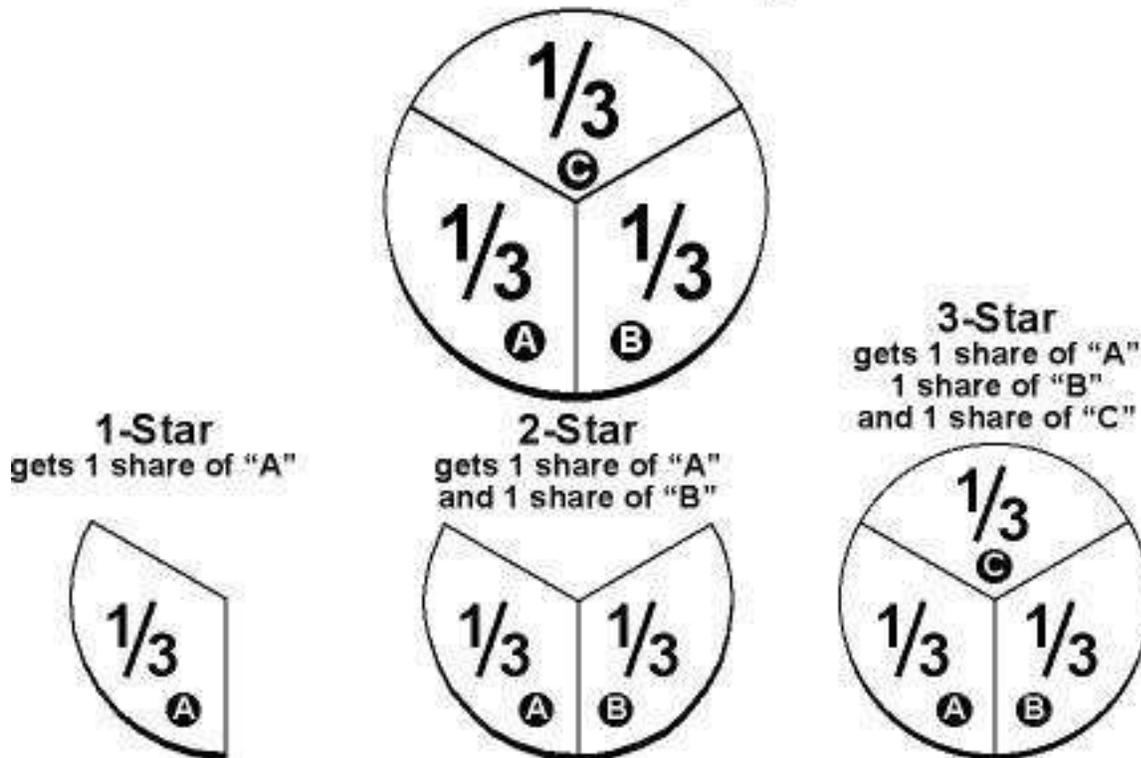
As you advance to the rank of National Marketing Director, you also become eligible to earn up to three new titled positions and be eligible for corresponding shares in another category of revenue called Executive Bonus Pools. Each of these 3 pools accumulate a total of one third of one percent (1/3 of 1%) of the Company's total Bonus Volume for each year, and is divided equally among the qualified ranks of IMR's that hold a share in each pool.

- a) When you achieve the rank of National Marketing Director and help someone in your downline become a National, you will receive the rank of 1 Star Executive and will qualify you to earn a share of the 1-Star Pool. The 1-Star Pool accumulates 1/3 of 1% of the Company's Total Annual Bonus Volume, and is divided at the end of the year among all IMC's holding its shares.
- b) When you have a second leg in your organization containing a National Director, you will be promoted to the rank of 2-Star Executive, and you will qualify to earn a share of the 2-Star Pool. The 2-Star Pool accumulates 1/3 of 1% of the Company's Total Annual Bonus Volume, and is divided at the end of the year among all IMC's holding its shares. You will also maintain your shares in the 1-Star Pool.
- c) When you have a third leg in your organization containing a National Marketing Director, you will be promoted to the rank of 3-Star Executive, and you will qualify to earn a share of the 3-Star Pool, which accumulates 1/3 of 1% of the Company's Total Annual Bonus Volume, and is divided at the end of the year among all IMC's holding its shares. You will also maintain your shares in the 1-Star and 2-Star Pools.

- d) **Share Vesting:** For each month in which you qualify for a particular 1-Star, 2-Star or 3-Star rank, you earn a share of each bonus pool for which you are qualified and those shares become vested for that year. At year-end, all vested shares will be totaled and divided into the total funds in each pool to determine each share value.
- e) **Accumulation Period:** All Leadership Pools are based upon sales completed between December 1 and November 30 each year. Each December 1 begins a new "year" for purposes of the Leadership Bonus Pool.

Leadership Bonus Pool

1% of Total Company BV



Glossary of Terms

ACTIVE CONSULTANT: An IMC who personally purchases at least one case of RhodiGandha in the Qualifying Period or alternately has personal retail customers who have combined orders of at least six bottles purchased directly from *RhodiGandha* in the Qualifying Period. (Weekly Qualifying Period is 30 days prior to the end of the weekly commissionable period, Monthly Qualifying Period is within the qualifying month.)

APPLICATION AND/OR AGREEMENT FORM: This is a legal binding agreement between you and the Company, which covers your rights, duties, and responsibilities and those of the Company. This is vital and necessary information. The Policies & Procedures manual is an extension of this Agreement and should be read carefully.

BLOCKABLE: Able to be blocked, as referring to the Generation Bonuses and Sponsor Check-Match Bonus. These bonuses are fixed rate bonuses. This means the Company only pays a fixed rate per transaction. For example, the maximum amount of Generation Bonus the Company will pay for a given sale at "Generation 1" is 5%. The Company cannot pay that same 5% to two people. Therefore, Generation 1 stops where it is "blockable" by another Independent Marketing Consultant that qualifies for the same Bonus. The Blocking Independent Marketing Consultant would then receive 1st Generation Bonuses on the applicable Bonus Value of his or her Downline until blockable by another Independent Marketing Consultant qualifying for the same Bonus. (*See "Personal Organization"*)

BONUS: Not to be confused with Commissions. This is the remuneration that is based on the percentage of sales volume of others, downline of the payee, in accordance with the respective provisions of the Compensation Plan.

BONUS QUALIFIED: You are Bonus Qualified when you are an Independent Marketing Consultant in good standing and have met the minimum personal sales requirements for the applicable pay period.

BONUS VOLUME: The dollar value assigned to a product for purposes of calculating bonuses and meeting certain qualifications. Unless otherwise specifically noted, *RhodiGandha's* BV is 100% of actual IMC product costs.

BUSINESS KIT: Tools, forms, tapes, brochures, manuals and application forms, relative to the *RhodiGandha* business opportunity, needed to begin your new business.

COMMISSION: Although it is profit, the difference in the amount of money that an Independent Marketing Consultant earns when a product is sold at retail but purchased at wholesale is Commission. This should not be mistaken as a Bonus. Some companies call a bonus a commission. It is important to understand the difference.

COMPANY: The *RhodiGandha* corporate or home office.

COMPENSATION PLAN: (Sometimes called the "Marketing Plan") The official set of definitions and performance requirements, as published in The *RhodiGandha* Independent Marketing

Consultant Manual by which The *RhodiGandha* pays Independent Marketing Consultants.

COMPRESSION: Unilevel and Generation Bonuses are earned by and paid to Independent Marketing Consultants that are Bonus Qualified. When an Independent Marketing Consultant fails to meet the minimum maintenance requirements for earning bonuses at his or her titled position, the Company's computer searches downline until it finds an Independent Marketing Consultant who is Bonus Qualified no matter how far downline it has to search. That qualified Independent Marketing Consultant's personal volume for the Unilevel plan or group volume for the generation plan then "Compresses" to include all the volume that may have been generated by all non-qualified Independent Consultants in between to create the next level or generation respectively until it has satisfied its payout requirements with qualified Independent Marketing Consultant levels or Generations. The term "Compression" is used to describe the temporary condition that occurs when an Independent Marketing Consultant fails to meet the maintenance requirements for a particular pay period and the term. Compression does not apply to Sponsor Check-Match Bonus. (*See also "Rollup"*)

DIRECT: Refers to an Independent Marketing Consultant that you have personally and directly enrolled. (*See "Leg"*)

DOWNLINE: Those people directly sponsored by an Independent Marketing Consultant, plus all the people whose line of sponsorship resulted from and came through that Independent Marketing Consultant. Your Downline consists of all Independent Marketing Consultants on your Level 1, Level 2, Level 3, etc, through unlimited depth. (*See "Level"*)

ENROLL: To sign and submit an Independent Marketing Consultant Application and Agreement form to *RhodiGandha* for the purpose of becoming an Independent Marketing Consultant for the Company.

ENROLLEE: An enrolling or newly enrolled Independent Marketing Consultant.

FRONT LINE: Refers to all Independent Marketing Consultants that are personally sponsored and/or placed (Level 1) by a particular Independent Marketing Consultant or by the Company. (*See also "Direct"*)

GENEALOGY: The complete set of relationships (*as defined by "Levels" and "Legs"*) between an Independent Marketing Consultant and his or her upline and Downline. It is the "family tree" of any Independent Marketing Consultant.

GENEALOGY REPORT: A computer printout of your Downline.

I.D.#: The identification number used by the Company to identify each Independent Marketing Consultant for Compensation Plan purposes.

INDEPENDENT MARKETING CONSULTANT: The generic name for an Independent Marketing contractor who has signed an Independent Marketing Consultant Application and Agreement form with the Company, and whose Independent Marketing Consultant Application and Agreement the Company has accepted. Upon acceptance of such Agreement by the

Company, an Independent Marketing Consultant is eligible to purchase the Company's products at a wholesale price for resale and can enroll and sponsor other people into their Downline retail Sales Organization. An Independent Marketing Consultant is eligible to earn Commissions and Bonuses in accordance with the terms and provisions of the Compensation Plan.

INDEPENDENT MARKETING CONSULTANT WHOLESALE PRICE: The price charged to Independent Marketing Consultants by *RhodiGandha* for the Company's products. When a product is purchased at Independent Marketing Consultant Wholesale and sold at Suggested Retail, the Independent Marketing Consultant earns a profit.

INDIRECT: All Independent Marketing Consultants in your Downline that are not directly enrolled by you. (*See also "Downline"*).

LEG: A group of Consultants headed by a Consultant on your First Level. (A leg may consist of only *one* Consultant, on your First Level.)

LEVEL: The people you personally sponsor are your first level. The ones they sponsor are your second level. The ones your second level sponsors are your third level, etc.

MAINTENANCE: The standard of performance involving an Independent Marketing Consultant that is required for that Independent Marketing Consultant to continue being "Paid As" a particular rank after meeting the initial qualification requirements for that rank.

MARKETING PLAN: In Network Marketing this is also known as the Compensation Plan. It is usually depicted in a graphic manner in a promotional brochure and in detail in the Company's manual.

MULTI-LEVEL MARKETING (MLM): Another name for network marketing. (*See "Network Marketing"*)

NETWORK MARKETING: A non-storefront type of selling where a manufacturer, or its Independent Marketing Consultants (a network marketing company) sells directly to the consumer through a "network" of Independent Marketing contractors rather than through conventional outlets. Independent Marketing Consultants multiply themselves directly and indirectly by sponsoring other Independent Marketing Consultants and are paid accordingly on multiple levels.

OPPORTUNITY MEETING: A periodic meeting, or gathering of Network Marketing Independent Marketing Consultants for the purpose of introducing and explaining the business opportunities to prospects.

PAID AS: Independent Marketing Consultants that have earned the various title designations according to their sponsoring and sales performance will retain those titles indefinitely even if they do not meet the specified bonus qualifications in a pay period. However, they will be PAID AS the level at which they meet bonus qualifications for the pay period.

PERSONAL GROUP: For purposes of this Compensation Plan, a Personal Group consists of an

Independent Marketing Consultant at the top of a Sales Organization, and every Independent

70% RULE: Seventy per cent (70%) of products obtained from *RhodiGandha* must be retailed or consumed before reorders are made. (See Policies and Procedures)

Marketing Consultant below that person in that Organization, through each and every Leg.

POLICIES & PROCEDURES: The governing rules of *RhodiGandha* that define the relationship between the Company and its Independent Marketing Consultants, as well as between Independent Marketing Consultants and other Independent Marketing Consultants. The Policies & Procedures are specifically incorporated into and made a part of the Independent Marketing Consultant's Agreement, which each Independent Marketing Consultant must sign in order to enroll.

PROSPECT: A person to whom you want to offer *the RhodiGandha* business opportunity.

QUALIFIED: As an Independent Marketing Consultant you are considered "Qualified" in a particular pay period that you maintain the minimum qualifications of a particular rank. Since each titled rank has different maintenance qualifications, you will always be paid as the rank you qualify for in the current month.

RANK: A new title is claimed at each level with increased percentages of bonus participation. You will always carry the title of the highest rank you reach, but are paid at the rank for which you qualify each month.

RECRUITING: Inviting others to join your organization to share the same opportunity.

RENEWAL: *RhodiGandha* Independent Consultants must renew their Independent Marketing Consultant Agreement each year no later than the anniversary date of their joining the Company. If an Independent Marketing Consultant does not renew their relationship with *RhodiGandha*, they will be dropped from the computer files and any sponsored Independent Marketing Consultants will be moved up to the next active Independent Marketing Consultant. If they wish to rejoin *RhodiGandha* at a later date, they may not reclaim their previous rank or Downline, but must join at the standard entry level in the program. (See "Roll-up")

RETAIL: Sales of the *RhodiGandha* products to the end users of those products. Retail sales are the foundation of your *RhodiGandha* business, and the ultimate purpose of all other activities within the business, including enrolling, sponsoring, training, etc.

RETAIL COMMISSION: Regardless of your rank, you have the opportunity to purchase and sell products and services and receive a retail commission on all of the *RhodiGandha* products and services.

ROLL-UP: The permanent form of Compression. When an Independent Marketing Consultant terminates his Independent Marketing Consultant Agreement or does not exercise his yearly renewal, his entire Downline rolls upline to his sponsor or the next qualified person and his name is deleted from the Company records. (See "Compression").

SALES ORGANIZATION: Your Sales Organization consists of you and the people that you directly enroll as Independent Marketing Consultant's, and the people that they enroll as Independent Marketing Consultants, and so on, and so on, and so on. There is no limit to how wide or deep that your Sales Organization can grow. (See "*Downline*" and "*Leg*")

SPONSOR: An Independent Marketing Consultant who agrees to be responsible for helping and developing another Independent Marketing Consultant with his business by teaching the new Independent Marketing Consultant how to do the business, and by assisting, encouraging and supporting him. Every Independent Marketing Consultant must be sponsored, either by another Independent Marketing Consultant in good standing with the Company, or by the Company itself. As consideration for being a Sponsor, the Independent Marketing Consultant may earn bonuses based on the PBV of Independent Marketing Consultant's in their Downline, to the extent that the Sponsor is qualified. It is important to note that in some other Network Marketing companies, the term "Sponsor" may include the act of introducing prospective new Independent Marketing Consultants to the opportunity and helping them sign up as new Independent Marketing Consultants. In *RhodiGandha*, this is called "sponsoring". While bonuses may be earned for being a Sponsor, no payment is ever made for recruiting or enrolling. (See "*Enroll*").

SUGGESTED RETAIL PRICE: The retail price as suggested by the Company. An Independent Marketing Consultant may sell the product or service for whatever price he or she chooses.

UNILEVEL: The part of the Compensation Plan that is based on fixed Sponsorship genealogical relationships, i.e. Override Bonuses.

UNLIMITED DEPTH: As used in this Compensation Plan, the term "unlimited depth" describes any number of levels in depth that is not blocked by another Independent Marketing Consultant of equal or higher rank.

UPLINE: The term "upline" refers to that portion of either your Placement or Sponsor genealogy that precedes you. Your upline consists of the Independent Marketing Consultant who is your Sponsor and/or Placement, and his Placement and/or Sponsor, and his Placement and/or Sponsor, etc., all the way to the Company. (See also "*Sponsor*" and "*Placement*")